

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A For the 2010 calendar year, or tax year beginning and ending

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization AMERICAN ANTI-VIVISECTION SOCIETY INC.		D Employer identification number 23-0341990
	Doing Business As		E Telephone number (215) 887-0816
	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	
	801 OLD YORK ROAD, NOBLE PLAZA		204
City or town, state or country, and ZIP + 4 JENKINTOWN, PA 19046		G Gross receipts \$ 10,146,710.	
F Name and address of principal officer: SUE A. LEARY SAME AS C ABOVE		H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () ◀ (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions)	
J Website: WWW.AAVS.ORG		H(c) Group exemption number ▶	
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		L Year of formation: 1883 M State of legal domicile: PA	

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: AAVS WORKS TO END EXPERIMENTATION ON ANIMALS IN RESEARCH, TESTING AND EDUCATION. AAVS		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	8
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	5
	5 Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5	20
	6 Total number of volunteers (estimate if necessary)	6	10
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
b Net unrelated business taxable income from Form 990-T, line 34	7b	0.	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	1,192,630.	984,269.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	39,801.	40,538.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	-781,819.	1,062,853.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	450,612.	2,087,660.
	Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	93,534.
14 Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		735,930.	711,957.
16a Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.
b Total fundraising expenses (Part IX, column (D), line 25) ▶ 196,096.			
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)		864,612.	847,619.
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	1,694,076.	1,656,019.	
19 Revenue less expenses. Subtract line 18 from line 12	-1,243,464.	431,641.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	18,543,278.	19,986,832.
	22 Net assets or fund balances. Subtract line 21 from line 20	230,032.	232,542.
		18,313,246.	19,754,290.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	▶ Signature of officer		Date
	▶ SUE A. LEARY, PRESIDENT		
Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date
	Firm's name ▶ PARENTEBEARD LLC	Firm's EIN ▶	Check <input type="checkbox"/> if self-employed PTIN
Firm's address ▶ 1200 ATWATER DRIVE SUITE 225 MALVERN, PA 19355		Phone no. 610-647-8100	

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III [X]

1 Briefly describe the organization's mission: SINCE OUR FOUNDING IN 1883, THE MISSION OF AAVS HAS BEEN TO UNEQUIVOCALLY OPPOSE AND WORK TO END THE USE OF ANIMALS IN SCIENCE AND TO OPPOSE ALL FORMS OF CRUELTY TO ANIMALS. WE ACHIEVE OUR MISSION BY MONITORING AND INVESTIGATING SCIENTIFIC USES OF ANIMALS, EXPOSING THE

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No If "Yes," describe these changes on Schedule O.

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 1,042,590. including grants of \$ 96,443.) (Revenue \$ 2,045,795.) PUBLIC OUTREACH AND CAMPAIGNS TO END EXPERIMENTS ON ANIMALS THROUGH EDUCATION AND ADVOCACY. CAMPAIGNS AND ISSUES EXPLAINED IN A 24-36 PAGE QUARTERLY MAGAZINE, A 4-PAGE BI-MONTHLY NEWSLETTER, AND A MONTHLY ONLINE NEWSLETTER SENT TO APPROXIMATELY 15,000 MEMBERS AND CONSTITUENTS. OTHER OUTREACH INVOLVES EXPERT PRESENTATIONS TO SELECT AUDIENCES, E.G. BRIEFINGS AND CONFERENCES, AND PLACEMENT OF ADS IN NATIONAL PUBLICATIONS TO RAISE AWARENESS. IN ADDITION, GRANTS ARE PROVIDED TO SANCTUARIES FOR CARE OF ANIMALS, ESPECIALLY THOSE RELEASED FROM LABORATORIES.

4b (Code:) (Expenses \$ 202,906. including grants of \$) (Revenue \$ 1,327.) THE ANIMALEARN PROGRAM FOCUSES ON ENDING VIVISECTION AND DISSECTION IN THE CLASSROOM. ITS 2009 REPORT, DYING TO LEARN, WAS WIDELY DISTRIBUTED AND WELL RECEIVED. ITS FREE LENDING LIBRARY, THE SCIENCE BANK, PROMOTES EXCELLENCE IN HUMANE SCIENCE EDUCATION BY PROVIDING EFFECTIVE, NON-ANIMAL ALTERNATIVES FOR ALL GRADES, FROM ELEMENTARY SCHOOL THROUGH ADVANCED TRAINING FOR HEALTH PROFESSIONALS. ANIMALEARN SUPPLIES A HUMANE EDUCATION CURRICULUM AND OTHER EDUCATIONAL MATERIALS TO TEACHERS AND STUDENTS ALL AROUND THE COUNTRY. STAFF PRESENT HOW-TO WORKSHOPS AND PROVIDE ONE-ON-ONE SUPPORT FOR EDUCATORS AND STUDENTS WHO SEEK TO IMPLEMENT ALTERNATIVES IN THEIR SCHOOLS.

4c (Code:) (Expenses \$ 51,387. including grants of \$) (Revenue \$ 40,538.) THE COALITION FOR CONSUMER INFORMATION ON COSMETICS (CCIC) LEAPING BUNNY PROGRAM PROVIDES A SERVICE FOR COMPASSIONATE CONSUMERS WHO WISH TO AVOID PRODUCTS TESTED ON ANIMALS. THE PROGRAM ADMINISTERS THE HIGHEST CRUELTY-FREE STANDARD AND THE INTERNATIONALLY RECOGNIZED LEAPING BUNNY LOGO, IN ORDER TO CERTIFY COMPANIES PRODUCING CRUELTY-FREE COSMETIC, PERSONAL CARE AND HOUSEHOLD PRODUCTS. THOUSANDS OF COPIES OF THE GUIDE TO COMPASSIONATE SHOPPING ARE DISTRIBUTED TO CONSUMERS ANNUALLY, FOR FREE.

4d Other program services. (Describe in Schedule O.) (Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses 1,296,883.

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		X
c	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e	Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i>		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional</i>	X	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If "Yes," complete Schedule F, Parts I and IV</i>		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Parts II and IV</i>		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Parts III and IV</i>		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X
20a	Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H</i>		X
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)		

Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>		X
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	X	
b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>		X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>		X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	X	
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)?		X
a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

Input box for Schedule O response

Main table with columns for question number, description, sub-questions (1a-14b), Yes, and No. Includes questions about Form 1096, Form W-2G, Form W-3, foreign accounts, and charitable trusts.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members of the governing body at the end of the tax year; 1b Enter the number of voting members included in line 1a, above, who are independent; 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?; 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?; 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?; 5 Did the organization become aware during the year of a significant diversion of the organization's assets?; 6 Does the organization have members or stockholders?; 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?; 7b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?; 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body? b Each committee with authority to act on behalf of the governing body?; 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O.

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Does the organization have local chapters, branches, or affiliates?; 10b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?; 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?; 11b Describe in Schedule O the process, if any, used by the organization to review this Form 990.; 12a Does the organization have a written conflict of interest policy? If "No," go to line 13; 12b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?; 12c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done; 13 Does the organization have a written whistleblower policy?; 14 Does the organization have a written document retention and destruction policy?; 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?; 15a The organization's CEO, Executive Director, or top management official; 15b Other officers or key employees of the organization; 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?; 16b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, CO, KS, KY, LA, ME, MD, MA, NM
18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. [X] Own website [X] Another's website [X] Upon request
19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.
20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: THE ORGANIZATION - (215) 887-0816 801 OLD YORK RD, SUITE 204, JENKINTOWN, PA 19046

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
SUE A. LEARY PRESIDENT	35.00	X		X				35,769.	20,769.	11,818.
JOSEPH LUDWIG VICE-PRESIDENT	1.00	X		X				0.	0.	0.
AARON MCINTYRE TREASURER	2.00	X		X				0.	0.	0.
JEANNE K. BRAY SECRETARY	2.00	X		X				0.	0.	0.
DOUGLAS R. BARR, SR. BOARD MEMBER	1.00	X						0.	0.	0.
RICHARD I. TORPEY, ESQ. BOARD MEMBER	1.00	X						0.	0.	0.
MARGARET DAWSON BOARD MEMBER	1.00	X						0.	0.	0.
DENISE COWIE BOARD MEMBER	1.00	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
1b Sub-total								35,769.	20,769.	11,818.
c Total from continuation sheets to Part VII, Section A								0.	0.	0.
d Total (add lines 1b and 1c)								35,769.	20,769.	11,818.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **0**

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>		X
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. **NONE**

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **0**

Part VIII Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, gifts, grants and other similar amounts	1 a	Federated campaigns	1a 35,578.					
	b	Membership dues	1b 221,265.					
	c	Fundraising events	1c					
	d	Related organizations	1d					
	e	Government grants (contributions)	1e					
	f	All other contributions, gifts, grants, and similar amounts not included above	1f 727,426.					
	g	Noncash contributions included in lines 1a-1f: \$						
	h	Total. Add lines 1a-1f		984,269.				
	Program Service Revenue	2 a	COALITION FOR CONSUMER	Business Code 541700	40,538.	40,538.		
b							
c							
d							
e							
f		All other program service revenue						
g		Total. Add lines 2a-2f		40,538.				
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)		591,170.			591,170.	
	4	Income from investment of tax-exempt bond proceeds						
	5	Royalties						
	6 a	Gross Rents	(i) Real	(ii) Personal				
		Less: rental expenses						
		Rental income or (loss)						
		Net rental income or (loss)						
	7 a	Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other				
		Less: cost or other basis and sales expenses	8,530,733.					
		Gain or (loss)	8,059,050.					
		Net gain or (loss)	471,683.		471,683.		471,683.	
	8 a	Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	a					
		Less: direct expenses	b					
		Net income or (loss) from fundraising events						
	9 a	Gross income from gaming activities. See Part IV, line 19	a					
Less: direct expenses		b						
Net income or (loss) from gaming activities								
10 a	Gross sales of inventory, less returns and allowances	a						
	Less: cost of goods sold	b						
	Net income or (loss) from sales of inventory							
Miscellaneous Revenue			Business Code					
11 a							
	b						
	c						
	d	All other revenue						
	e	Total. Add lines 11a-11d						
12	Total revenue. See instructions.			2087660.	40,538.	0.	1,062,853.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.
 All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	96,443.	96,443.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	41,678.	29,175.	8,336.	4,167.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	479,779.	393,515.	64,315.	21,949.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	29,278.	23,400.	4,397.	1,481.
9 Other employee benefits	115,601.	95,221.	17,195.	3,185.
10 Payroll taxes	45,621.	36,771.	6,521.	2,329.
11 Fees for services (non-employees):				
a Management				
b Legal	4,183.	4,183.		
c Accounting	48,100.		48,100.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other	34,527.	27,875.	585.	6,067.
12 Advertising and promotion	48,719.	45,324.		3,395.
13 Office expenses				
14 Information technology	11,037.	10,149.	546.	342.
15 Royalties				
16 Occupancy	98,497.	85,563.	7,959.	4,975.
17 Travel	21,395.	20,593.		802.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	33,019.	32,624.		395.
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	30,076.	30,076.		
23 Insurance	10,217.	9,667.	405.	145.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)				
a PRINTING & PUBLICATIONS	221,939.	197,400.		24,539.
b MEMBERSHIP DEVELOPMENT	112,636.	930.		111,706.
c EQUIPMENT RENTAL & MAIN	47,344.	42,582.		4,762.
d DESIGN	42,500.	42,500.		
e POSTAGE & SHIPPING	41,187.	35,330.		5,857.
f All other expenses	42,243.	37,562.	4,681.	
25 Total functional expenses. Add lines 1 through 24f	1,656,019.	1,296,883.	163,040.	196,096.
26 Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year	
Assets	1 Cash - non-interest-bearing	164,616.	1	151,613.	
	2 Savings and temporary cash investments	3,217,654.	2	3,243,395.	
	3 Pledges and grants receivable, net	150,987.	3	276,267.	
	4 Accounts receivable, net	-325.	4	5,326.	
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5		
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6		
	7 Notes and loans receivable, net		7		
	8 Inventories for sale or use	13,615.	8	18,967.	
	9 Prepaid expenses and deferred charges	22,025.	9	28,743.	
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 517,776.			
	b Less: accumulated depreciation	10b 487,515.			
		59,109.	10c	30,261.	
	11 Investments - publicly traded securities	13,520,242.	11	14,372,532.	
	12 Investments - other securities. See Part IV, line 11		12		
	13 Investments - program-related. See Part IV, line 11		13		
	14 Intangible assets		14		
15 Other assets. See Part IV, line 11	1,395,355.	15	1,859,728.		
16 Total assets. Add lines 1 through 15 (must equal line 34)	18,543,278.	16	19,986,832.		
Liabilities	17 Accounts payable and accrued expenses	62,543.	17	52,281.	
	18 Grants payable		18		
	19 Deferred revenue	104,759.	19	112,575.	
	20 Tax-exempt bond liabilities		20		
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21		
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22		
	23 Secured mortgages and notes payable to unrelated third parties		23		
	24 Unsecured notes and loans payable to unrelated third parties		24		
	25 Other liabilities. Complete Part X of Schedule D	62,730.	25	67,686.	
	26 Total liabilities. Add lines 17 through 25	230,032.	26	232,542.	
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.				
	27 Unrestricted net assets	16,679,214.	27	18,035,750.	
	28 Temporarily restricted net assets	85,285.	28	82,066.	
	29 Permanently restricted net assets	1,548,747.	29	1,636,474.	
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.				
	30 Capital stock or trust principal, or current funds		30		
	31 Paid-in or capital surplus, or land, building, or equipment fund		31		
	32 Retained earnings, endowment, accumulated income, or other funds		32		
	33 Total net assets or fund balances	18,313,246.	33	19,754,290.	
34 Total liabilities and net assets/fund balances	18,543,278.	34	19,986,832.		

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	2,087,660.
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,656,019.
3	Revenue less expenses. Subtract line 2 from line 1	3	431,641.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	18,313,246.
5	Other changes in net assets or fund balances (explain in Schedule O)	5	1,009,403.
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	19,754,290.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		X
2b	Were the organization's financial statements audited by an independent accountant?	X	
2c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	X	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		

Form 990 (2010)

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2010

Open to Public Inspection

Name of the organization **AMERICAN ANTI-VIVISECTION SOCIETY INC.** Employer identification number **23-0341990**

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 9 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
- 10 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.
 - a Type I b Type II c Type III - Functionally integrated d Type III - Other
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

	Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?	11g(i)	
(ii) A family member of a person described in (i) above?	11g(ii)	
(iii) A 35% controlled entity of a person described in (i) or (ii) above?	11g(iii)	
- h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
Total									

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	2,539,572.	1,457,296.	1,148,384.	1,192,630.	984,269.	7,322,151.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	2,539,572.	1,457,296.	1,148,384.	1,192,630.	984,269.	7,322,151.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						4,961,397.
6 Public support. Subtract line 5 from line 4.						2,360,754.

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4	2,539,572.	1,457,296.	1,148,384.	1,192,630.	984,269.	7,322,151.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	546,811.	677,913.	749,449.	599,967.	591,170.	3,165,310.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 Total support. Add lines 7 through 10						10,487,461.
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Section C. Computation of Public Support Percentage

14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f))	14	22.51	%
15 Public support percentage from 2009 Schedule A, Part II, line 14	15	28.80	%
16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization			<input type="checkbox"/>
b 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization			<input type="checkbox"/>
17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization			<input checked="" type="checkbox"/>
b 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization			<input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions			<input type="checkbox"/>

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Table with 7 columns: (a) 2006, (b) 2007, (c) 2008, (d) 2009, (e) 2010, (f) Total. Rows include: 1 Gifts, grants, contributions, and membership fees received; 2 Gross receipts from admissions, merchandise sold or services performed; 3 Gross receipts from activities that are not an unrelated trade or business; 4 Tax revenues levied for the organization's benefit; 5 The value of services or facilities furnished by a governmental unit; 6 Total. Add lines 1 through 5; 7a Amounts included on lines 1, 2, and 3 received from disqualified persons; 7b Amounts included on lines 2 and 3 received from other than disqualified persons; 8 Public support (Subtract line 7c from line 6).

Section B. Total Support

Table with 7 columns: (a) 2006, (b) 2007, (c) 2008, (d) 2009, (e) 2010, (f) Total. Rows include: 9 Amounts from line 6; 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources; 10b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975; 11 Net income from unrelated business activities not included in line 10b; 12 Other income. Do not include gain or loss from the sale of capital assets; 13 Total support (Add lines 9, 10c, 11, and 12).

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here

Section C. Computation of Public Support Percentage

Table with 2 columns: Line number, Percentage. Row 15: Public support percentage for 2010 (line 8, column (f) divided by line 13, column (f)) 15 %; Row 16: Public support percentage from 2009 Schedule A, Part III, line 15 16 %

Section D. Computation of Investment Income Percentage

Table with 2 columns: Line number, Percentage. Row 17: Investment income percentage for 2010 (line 10c, column (f) divided by line 13, column (f)) 17 %; Row 18: Investment income percentage from 2009 Schedule A, Part III, line 17 18 %

19a 33 1/3% support tests - 2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

b 33 1/3% support tests - 2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

PART II, SECTION C, LINE 17A, FACTS AND CIRCUMSTANCES TEST:

THIS ORGANIZATION CONTINUES TO QUALIFY AS A PUBLICLY SUPPORTED ORGANIZATION BY MEETING THE FOLLOWING REQUIREMENTS OF THE "FACTS AND CIRCUMSTANCES TEST" PURSUANT TO TEMP. REG. SEC. 1.170A-9T(F)(3):

1. THE GOVERNMENTAL AND PUBLIC SUPPORT NORMALLY RECEIVED BY THE ORGANIZATION EXCEEDS 10% OF THE TOTAL SUPPORT FROM GOVERNMENTAL UNITS AND FROM A NUMBER OF UNRELATED DONORS. SPECIFICALLY, IN 2010, THE ORGANIZATION RECEIVED APPROXIMATELY 22.51% OF ITS SUPPORT FROM EITHER GOVERNMENTAL UNITS OR THE PUBLIC (A NUMBER OF UNRELATED DONORS). THIS 10% TEST WAS APPLIED OVER A FIVE YEAR PERIOD.

2. AAVS IS ORGANIZED AND OPERATED TO ATTRACT NEW AND ADDITIONAL PUBLIC OR GOVERNMENTAL SUPPORT ON A CONTINUOUS BASIS. FIRST INSTANCE, THE ORGANIZATION IS INVOLVED IN DIRECT MAIL SOLICITATION TO ITS MEMBERS IN ORDER TO OBTAIN PUBLIC SUPPORT. ALSO, AAVS IS INVOLVED IN A COMBINED FEDERAL CAMPAIGN THAT SENDS OUT SOLICITATIONS TO ALL FEDERAL EMPLOYEES IN ORDER TO EXPAND ITS SUPPORT BASE. FINALLY, AAVS SOLICITS EMAIL ADDRESSES FROM THE PUBLIC THAT VISIT ITS WEBSITE TO SEND EMAIL SOLICITATIONS OUT IN ORDER TO GAIN ADDITIONAL SUPPORT. FINALLY, THE ORGANIZATION IS ACTIVELY SEEKING TO INCREASE ITS MEDIA ATTENTION TO GAIN ADDITIONAL PUBLIC SUPPORT.

3. AAVS' GOVERNING BODY REPRESENTS THE BROAD INTERESTS OF THE PUBLIC. SPECIFICALLY, THE AAVS GOVERNING BODY MISSION IS TO OPPOSE AND WORK TO END THE USE OF ANIMALS IN SCIENTIFIC EXPERIMENTS AS WELL AS OPPOSING ALL OTHER FORMS OF CRUELTY TO ANIMALS. THEREFORE, THE ORGANIZATION APPEALS TO A BROAD RANGE OF PEOPLE CONCERNED ABOUT THE ISSUE OF ANIMAL RIGHTS.

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

4. AAVS PROVIDES SERVICES DIRECTLY FOR THE BENEFIT OF THE GENERAL PUBLIC. SPECIFICALLY, AAVS ISSUES PUBLICATIONS AND EMAILS (I.E., PUBLISHES MAGAZINES ON A QUARTERLY BASIS, NEWSLETTERS ON A BI-MONTHLY BASIS, AND EMAILS TO ITS MEMBERS ON A MONTHLY BASIS) TO EDUCATE THE PUBLIC ABOUT THE PROBLEMS OF USING ANIMALS IN SCIENTIFIC EXPERIMENTS, ABOUT THE AVAILABILITY OF CRUELTY FREE PRODUCTS (NOT TESTED ON ANIMALS), AND ABOUT THE ALTERNATIVE, NON-ANIMAL TESTING METHODS. MOREOVER, AAVS, UNDER ITS EDUCATIONAL INITIATIVE CALLED ANIMALEARN, PROVIDES A WHOLE HOST OF EDUCATIONAL RESOURCES FOR EDUCATORS AND STUDENTS AT NO COST WHICH FOCUSES ON ENDING VIVISECTION AND DISSECTION OF ANIMALS IN THE CLASSROOM. THIS PROGRAM IS SUITABLE FOR A VARIETY OF EDUCATIONAL LEVELS, INCLUDING K-12, COLLEGE/UNIVERSITY, AND VETERINARY/MEDICAL. THIS PROGRAM OFFERS HUMANE EDUCATION CURRICULA AND EDUCATIONAL KITS THAT COVER ISSUES RANGING FROM DISSECTION TO PRODUCT TESTING (BY PROVIDING NON-ANIMAL TESTING ALTERNATIVES). EDUCATORS AND STUDENTS CAN ALSO CHOOSE FROM A LARGE VARIETY OF BOOKS, BROCHURES, VIDEOS, AND MORE, MANY OF WHICH ARE AVAILABLE FOR FREE. ADDITIONALLY, THE ORGANIZATION'S SCIENCE BANK IS HOME TO THE LATEST IN HIGH-TECH, ANIMAL-FRIENDLY EDUCATIONAL TECHNOLOGY FOR THE CLASSROOM. FINALLY, THE ORGANIZATION HAS ASSUMED THE LEADERSHIP ROLE AS CHAIR OF THE COALITION FOR CONSUMER INFORMATION ON COSMETICS ("CCIC"), WHICH MANAGES THE LEAPING BUNNY PROGRAM. FORMED IN 1996 BY AAVS AND SEVERAL OTHER NATIONAL ANIMAL PROTECTION ORGANIZATIONS, THE CCIC WORKS WITH COMPANIES TO VERIFY THE ELIMINATION OF ALL NEW ANIMAL TESTING FROM THEIR COSMETIC, PERSONAL CARE, AND HOUSEHOLD PRODUCTS AND PROMOTE THE USE OF AN INTERNATIONALLY-RECOGNIZED LEAPING BUNNY LOGO THAT MAKES IT EASY FOR CONSUMERS TO FIND TRUST-WORTHY, ANIMAL-FRIENDLY PRODUCTS. THEREFORE, THE LEAPING BUNNY PROGRAM PROVIDES A SERVICE FOR COMPASSIONATE CONSUMERS WHO

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

WISH TO AVOID PRODUCTS TESTED ON ANIMALS.

5. AAVS MAINTAINS DEFINITIVE PROGRAMS FOR ACCOMPLISHING ITS CHARITABLE WORK. SPECIFICALLY, THROUGH ITS INITIATION OF THE ANIMALEARN PROGRAM GEARED TOWARD EDUCATORS AND STUDENTS AND THE INITIATION OF THE CCIC LEAPING BUNNY PROGRAM GEARED TOWARDS COMPANIES AND CONSUMERS.

6. AAVS HAS DUES-PAYING MEMBERS. AAVS SOLICITS ITS MEMBERS IN A WAY DESIGNED TO ENROLL A SUBSTANTIAL NUMBER OF PERSONS IN THE COMMUNITY. SPECIFICALLY, AAVS SOLICITS THESE MEMBERS THROUGH DIRECT MAIL, EMAILS, AND THROUGH THE INTERNET AS STATED ABOVE. MOREOVER, AAVS SOLICITS NEW MEMBERS THROUGH COOPERATION WITH LIKE-MINDED ANIMAL RIGHTS ORGANIZATIONS BY OBTAINING THEIR MEMBER'S ADDRESS LISTS. AAVS' MEMBER DUES ARE DESIGNED TO BE LOW IN ORDER TO ENGAGE A LARGE AND DIVERSE SECTION OF THE COMMUNITY. MEMBERS ARE THEN ASKED FOR ADDITIONAL DONATIONS IN EXCESS OF THEIR MEMBERSHIP DUES. AAVS MAKES SURE TO HAVE ACTIVITIES TO APPEAL TO A LARGE SECTION OF THE PUBLIC WITH COMMON INTEREST BY PROMOTING SUCH PROGRAMS LIKE ANIMALEARN AND CCIC'S LEAPING PROGRAM WHICH APPEAL TO TEACHERS, STUDENTS AND ALL ANIMAL CONSCIENCE CONSUMERS.

SCHEDULE C
(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No. 1545-0047

For Organizations Exempt From Income Tax Under section 501(c) and section 527

2010

Department of the Treasury
Internal Revenue Service

▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**

Open to Public Inspection

▶ **See separate instructions.**

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35a (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization AMERICAN ANTI-VIVISECTION SOCIETY INC.	Employer identification number 23-0341990
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Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political expenditures ▶ \$ _____
- 3 Volunteer hours _____

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$ _____
- 4 Did the filing organization file **Form 1120-POL** for this year? Yes No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule C (Form 990 or 990-EZ) 2010

LHA

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A Check if the filing organization belongs to an affiliated group.
 B Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1 a	Total lobbying expenditures to influence public opinion (grass roots lobbying)	1,168.	1,168.												
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	6,015.	6,015.												
c	Total lobbying expenditures (add lines 1a and 1b)	7,183.	7,183.												
d	Other exempt purpose expenditures	1,648,836.	1,980,844.												
e	Total exempt purpose expenditures (add lines 1c and 1d)	1,656,019.	1,988,027.												
f	Lobbying nontaxable amount. Enter the amount from the following table in both columns.	232,801.	249,401.												
<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 30%;">If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e.														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.														
Over \$17,000,000	\$1,000,000.														
g	Grassroots nontaxable amount (enter 25% of line 1f)	58,200.	62,350.												
h	Subtract line 1g from line 1a. If zero or less, enter -0-	0.	0.												
i	Subtract line 1f from line 1c. If zero or less, enter -0-	0.	0.												
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No												

4-Year Averaging Period Under Section 501(h)
 (Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period						
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total	
2a	Lobbying nontaxable amount	254,657.	263,955.	249,183.	249,401.	1,017,196.
b	Lobbying ceiling amount (150% of line 2a, column(e))					1,525,794.
c	Total lobbying expenditures	8,201.	5,456.	10,621.	7,183.	31,461.
d	Grassroots nontaxable amount	63,664.	65,989.	62,296.	62,350.	254,299.
e	Grassroots ceiling amount (150% of line 2d, column (e))					381,449.
f	Grassroots lobbying expenditures	544.	624.	500.	1,168.	2,836.

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? ..			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities? If "Yes," describe in Part IV			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and Part II-B, line 1i. Also, complete this part for any additional information.

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

Attach to Form 990. See separate instructions.

OMB No. 1545-0047

2010

Open to Public Inspection

Name of the organization

AMERICAN ANTI-VIVISECTION SOCIETY INC.

Employer identification number

23-0341990

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 3 columns: Line number, (a) Donor advised funds, (b) Funds and other accounts. Rows include total number at end of year, aggregate contributions, aggregate grants, aggregate value, and questions about donor advisement.

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

Form for Part II Conservation Easements. Includes checkboxes for purposes of easements, a table for held at the end of the tax year (2a-2d), and questions about monitoring and reporting.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

Form for Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Includes questions about reporting and amounts for art and historical treasures.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):
- a Public exhibition
 - b Scholarly research
 - c Preservation for future generations
 - d Loan or exchange programs
 - e Other _____
- 4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.
- 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b If "Yes," explain the arrangement in Part XIV and complete the following table:
- | | Amount |
|---------------------------------|--------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a Did the organization include an amount on Form 990, Part X, line 21? Yes No
- b If "Yes," explain the arrangement in Part XIV.

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	16,633,230.	11,598,097.	11,598,097.		
b Contributions	32,973.	2,666,808.			
c Net investment earnings, gains, and losses	1,810,887.	3,155,261.	0.		
d Grants or scholarships					
e Other expenditures for facilities and programs	974,019.	786,936.	0.		
f Administrative expenses					
g End of year balance	17,503,071.	16,633,230.	11,598,097.		

- 2 Provide the estimated percentage of the year end balance held as:
- a Board designated or quasi-endowment 99.00 %
 - b Permanent endowment 1.00 %
 - c Term endowment _____ %
- 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|---|-------------------------------------|-------------------------------------|
| (i) unrelated organizations | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| (ii) related organizations | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? | <input type="checkbox"/> | <input type="checkbox"/> |
- 4 Describe in Part XIV the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment		517,776.	487,515.	30,261.
e Other				
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				30,261.

Part VII Investments - Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.) ▶		

Part VIII Investments - Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) BENEFICIAL INTERESTS IN PERPETUAL TRUSTS	1,291,635.
(2) ACCRUED INVESTMENT INCOME	17,751.
(3) BENEFICIAL INTEREST IN CHARITABLE TRUSTS	420,342.
(4) ANNUITY FUND	130,000.
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 15.) ▶	1,859,728.

Part X Other Liabilities. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Amount
(1) Federal income taxes	
(2) CAPITAL LEASE OBLIGATIONS	12,460.
(3) CHARITABLE GIFT ANNUITY	55,226.
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
(11)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 25.) ▶	67,686.

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	2,087,660.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	1,656,019.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	431,641.
4	Net unrealized gains (losses) on investments	4	1,009,403.
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	
9	Total adjustments (net). Add lines 4 through 8	9	1,009,403.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	1,441,044.

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	3,097,063.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	1,009,403.
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	1,009,403.
3	Subtract line 2e from line 1	3	2,087,660.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	2,087,660.

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	1,656,019.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	0.
3	Subtract line 2e from line 1	3	1,656,019.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	1,656,019.

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

PART V, LINE 4: THE PERMANENT ENDOWMENT CONSISTS OF THREE INDIVIDUAL

FUNDS, ONE ESTABLISHED FOR THE DIRECT BENEFIT OF ANIMALS AND TWO FOR

GENERAL PURPOSES.

PART X, LINE 2: AS OF DECEMBER 31, 2010 MANAGEMENT BELIEVES NO

SIGNIFICANT UNCERTAIN TAX POSITIONS EXIST, EITHER INDIVIDUALLY OR IN THE

AGGREGATE, THAT WOULD GIVE RISE TO THE RECOGNITION OF AN INCOME TAX

LIABILITY. THE ORGANIZATION HAS NO MATERIAL UNRECOGNIZED INCOME TAX

Part XIV Supplemental Information (continued)

LIABILITIES OR ACCRUED INTEREST AND PENALTIES.

DURING 2010, THE ENDOWMENT AMOUNTS INCLUDED ON SCHEDULE D, PART V HAVE BEEN UPDATED TO INCLUDE THE UNRESTRICTED OR BOARD DESIGNATED PORTION OF THE ENDOWMENT. FOR HISTORICAL PURPOSES, 2009 HAS ALSO BEEN UPDATED TO REFLECT THIS INFORMATION.

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**
Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.
▶ **Attach to Form 990.**

OMB No. 1545-0047

2010

**Open to Public
Inspection**

Name of the organization **AMERICAN ANTI-VIVISECTION SOCIETY INC.** Employer identification number **23-0341990**

Part I **General Information on Grants and Assistance**

- 1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**
- 2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II **Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
RYERSS FARM FOR AGED EQUINES 1710 RIDGE ROAD POTTSTOWN, PA 19465	23-6215037		38,043.	0.			DIRECT CARE FOR HORSES; SOME CAME FROM PHARMACEUTICAL PRODUCTION
MINDY'S MEMORY PRIMATE SANCTUARY P.O. BOX 134 NEWCASTLE, OK 73065	73-1522989		17,000.	0.			DIRECT CARE FOR MONKEYS; MANY SUFFERED IN INVASIVE EXPERIMENTS
JUNGLE FRIENDS PRIMATE SANCTUARY 13915 N.STATE RD. GAINESVILLE, FL 32653	86-0859789		15,000.	0.			DIRECT CARE FOR MONKEYS, INCLUDING MANY WHO WERE SURRENDERED FROM LABORATORIES
GLOBAL FEDERATION OF ANIMAL SANCTUARIES - P.O. BOX 32294 - WASHINGTON, DC 20007	26-1676217		10,000.	0.			TO HELP IMPROVE CARE AT SANCTUARIES, INCLUDING THOSE WITH ANIMALS FORMERLY FROM LABS
CHIMPANZEE SANCTUARY NORTHWEST P.O. BOX 952 CLE ELUM, WA 98922	68-0552915		12,000.	0.			CARE FOR CHIMPANZEES FORMERLY USED IN RESEARCH AND ADVOCACY OPPOSING RESEARCH ON CHIMPANZEES

- 2** Enter total number of section 501(c)(3) and government organizations
- 3** Enter total number of other organizations

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2010

Open to Public
Inspection

Name of the organization

AMERICAN ANTI-VIVISECTION SOCIETY INC.

Employer identification number

23-0341990

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

INFORMS THE PUBLIC ABOUT THE PROBLEMS OF USING ANIMALS IN SCIENTIFIC
EXPERIMENTS, AND ADVOCATES FOR EFFECTIVE SOLUTIONS. AAVS PROMOTES
CRUELTY-FREE PRODUCTS (NOT TESTED ON ANIMALS), HUMANE EDUCATION, AND
ALTERNATIVE, NON-ANIMAL TESTING METHODS. AAVS DIRECTLY HELPS SUPPORT
FORMER LABORATORY ANIMALS LIVING IN SANCTUARIES.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

INHERENT CRUELTY IN ANIMAL EXPERIMENTATION. WE THEN PRESENT RELIABLE
INFORMATION AND AN INFORMED VIEWPOINT FOR ADVOCATING PUBLIC POLICY
CHANGES. WE PROVIDE RESOURCES TO STUDENTS, TEACHERS, PARENTS,
GRASSROOTS GROUPS, THE MEDIA, POLICY MAKERS, AND MEMBERS OF THE
SCIENTIFIC COMMUNITY TO ADVANCE THE USE OF ALTERNATIVE, NON-ANIMAL
METHODS IN SCHOOLS AND LABORATORIES WORLDWIDE.

FORM 990, PART VI, SECTION A, LINE 6: THE ORGANIZATION/CORPORATION HAS
MEMBERS, CALLED LIFE MEMBERS.

FORM 990, PART VI, SECTION A, LINE 7A: LIFE MEMBERS ELECT ELIGIBLE
CANDIDATES TO THE BOARD OF MANAGERS.

FORM 990, PART VI, SECTION A, LINE 7B: AMENDMENTS TO THE ARTICLES OF
INCORPORATION ARE SUBJECT TO APPROVAL BY THE MEMBERS. MEMBERS MAY BE
REQUESTED TO APPROVE AMENDMENTS TO THE BYLAWS.

FORM 990, PART VI, SECTION B, LINE 11: THE PROCESS IS TO PRESENT THE FORM

Name of the organization AMERICAN ANTI-VIVISECTION SOCIETY INC.	Employer identification number 23-0341990
--	--

990 TO EACH BOARD MEMBER AND INVITE THEM TO REVIEW IT AND ASK ANY QUESTIONS BEFORE IT IS FILED WITH THE INTERNAL REVENUE SERVICE.

FORM 990, PART VI, SECTION B, LINE 12C: THE BOARD OF DIRECTORS MONITORS AND ENFORCES THE CONFLICT OF INTEREST POLICIES.

FORM 990, PART VI, SECTION B, LINE 15: THE BOARD OF DIRECTORS EVALUATES AND DETERMINES THE AMOUNT OF COMPENSATION.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:
AL, AK, AZ, AR, CO, KS, KY, LA, ME, MD, MA, NM, NC, OR, RI, SC, TN, UT, WV, PA, NY, NJ, VA, OH, FL
CA, IL, CT, WA, MI

FORM 990, PART VI, SECTION C, LINE 19: THE MOST RECENT ANNUAL REPORT, AUDITED FINANCIAL STATEMENTS AND THE FORM 990 CAN BE ACCESSED THROUGH THE ORGANIZATION'S WEBSITE (WWW.AAVS.ORG). ARTICLES AND BYLAWS ARE AUTOMATICALLY PROVIDED TO ALL LIFE MEMBERS UPON JOINING AND ARE AVAILABLE IN A CONVENIENT BOOKLET TO ANY OTHERS WHO ASK.

FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:

NET UNREALIZED GAINS ON INVESTMENTS: 1,009,403.

FORM 990, PART XI, LINE 2C: THE ORGANIZATION HAS A COMMITTEE THAT ASSUMES RESPONSIBILITY FOR OVERSIGHT OF THE AUDIT AND SELECTION OF AN INDEPENDENT ACCOUNTANT. THE METHODS IN WHICH THEY FOLLOW HAVE NOT CHANGED FROM THE PRIOR YEAR.

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization **AMERICAN ANTI-VIVISECTION SOCIETY INC.** Employer identification number **23-0341990**

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
ALTERNATIVE RESEARCH AND DEVELOPMENT FOUNDATION - 23-2740843, 801 OLD YORK ROAD, SUITE 316, JENKINTOWN, PA 19046	ALTERNATIVE RESEARCH	PENNSYLVANIA	501(C)(3)	LINE 11C, III-FI	NONE		X

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

	Yes	No
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity		X
b Gift, grant, or capital contribution to other organization(s)		X
c Gift, grant, or capital contribution from other organization(s)		X
d Loans or loan guarantees to or for other organization(s)		X
e Loans or loan guarantees by other organization(s)		X
f Sale of assets to other organization(s)		X
g Purchase of assets from other organization(s)		X
h Exchange of assets		X
i Lease of facilities, equipment, or other assets to other organization(s)		X
j Lease of facilities, equipment, or other assets from other organization(s)		X
k Performance of services or membership or fundraising solicitations for other organization(s)		X
l Performance of services or membership or fundraising solicitations by other organization(s)		X
m Sharing of facilities, equipment, mailing lists, or other assets	X	
n Sharing of paid employees	X	
o Reimbursement paid to other organization for expenses		X
p Reimbursement paid by other organization for expenses	X	
q Other transfer of cash or property to other organization(s)		X
r Other transfer of cash or property from other organization(s)		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	(d) Method of determining amount involved
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			

